



EVENT SPONSORSHIP

Pacific Northwest Research Institute (PNRI) cordially invites you to sponsor our 17th annual *An Evening of Wine*, now a virtual event with a focus on what we do best: science. This event raises critical support for innovative research fueling new solutions to human disease. A live zoom reception will kick off this year's virtual event, followed by an interactive website where guests will explore a variety of content ranging from the science behind wine to the importance of basic research.

As a sponsor, your company name will connect with an audience that cares about biomedical research and scientific discoveries. A virtual format allows us to reach a larger audience this year. We expect our audience to increase with the increased accessibility a virtual event brings, especially with young professionals.

SPONSORSHIP LEVELS

	PRESENTING	PLATINUM	GOLD	SILVER	BRONZE
Level	\$10,000 FMV \$225	\$5,000 FMV \$225	\$2,000 FMV \$100	\$1,000 FMV \$50	\$500 FMV \$0
Invitation (1,500 impressions)	Logo Listed Prominently	Logo Listed	Logo Listed	Listed	Listed
Event Packet (500 impressions)	Logo Listed Prominently	Logo Listed Prominently	Logo	Logo	Listed
Social Media (5,000 impressions)	Dedicated 'thank you' post + Logo	Dedicated 'thank you' post + Logo	Dedicated Post	Mention	Mention
PNRI Website (41,000 impressions)	Logo + Link	Logo + Link	Logo + Link	Logo	Listed
Event Website (2,500 impressions)	Prominent Logo + Link	Prominent Logo + Link	Logo + Link	Logo	Listed
Annual Report (1,000 impressions)	Listed	Listed	Listed	Listed	Listed
Live Opening Reception	Logo & corporate representative featured	Mention + Prominent Logo during opening credits	Mention + Logo during opening credits	Logo during opening credits	Listed during opening credits
Event Wine	Patron Level	Patron Level	Double Level	Single Level	
Sponsor Science Video	Yes	Yes			
Live Virtual Wine Tasting Experience	1 Zoom Account	1 Zoom Account			
Custom Sponsorship Package	Yes				

Email Christine Beddia, Director of Development, at cbeddia@pnri.org to inquire about event sponsorship.