

# AN EVENING OF WINE

FRIDAY  
SEPTEMBER 27  
2019

## EVENT SPONSORSHIP

Pacific Northwest Research Institute (PNRI) cordially invites you to sponsor our **16th annual *An Evening of Wine*** gala. This sparkling event in downtown Seattle generates vital support for innovative genetic research fueling new discoveries in the fight against human disease.

## THE AUDIENCE

PNRI supporters include leaders in the biomedical, healthcare, business, and science communities. As a sponsor, your company name will connect with an audience that cares deeply about biomedical research.

Over 350 guests will enjoy this event, during which all *An Evening of Wine* sponsors will be prominently featured. Lead sponsors will be verbally recognized during the event program. In addition, your company's name will reach thousands of households in the Northwest region.

## THE OPPORTUNITY

*An Evening of Wine* is an opportunity to show the community and your employees that you support cutting-edge research. Align your brand with unconventional science and visionary scientists.

*An Evening of Wine* sponsors receive the following benefits:

- Publicly thanked in Seattle Met Magazine and other print media: 300,000 impressions
- Featured on PNRI website: 57,000 impressions
- Thanked in PNRI Annual Report: 5,000 impressions
- Featured in Event Invitations and Save-the-Date Materials: 5,000 impressions

We are happy to work with Presenting and Platinum sponsors to create a customized promotional package that fits your corporate needs.

For more information please contact Christine Beddia, Director of Development at [cbeddia@pnri.org](mailto:cbeddia@pnri.org) or (206) 726-1233.

## SPONSORSHIP LEVELS

	PRESENTING	PLATINUM	GOLD	SILVER	BRONZE
# Available	2	8	Unlimited	Unlimited	Unlimited
Level	\$15,000	\$10,000	\$5,000	\$3,500	\$1,500
Table or Tickets	1+ VIP Table (FMV: \$1,000+)	1+ VIP Table (FMV: \$1,000+)	1 Table (FMV: \$1,000)	1 Table (FMV: \$1,000)	4 Tickets (FMV: \$400)
Event Signage (350+ impressions)	Prominent Logo Display	Prominent Logo Display	Logo Displayed	Listed	Listed
Stage Recognition (350+ impressions)	Opportunity for Company Representative to Participate in Event Program	Verbal Recognition by Event Emcee	Powerpoint Logo Listing	Powerpoint Logo Listing	Powerpoint Logo Listing
Catalog (350+ impressions)	Full-page Color Ad	Full-page B&W Ad	Half-page B&W Ad	Half-page B&W Ad	Listed
Save the Date and Invitations* (5,000 impressions)	Logo Prominently Listed on Both	Logo Prominently Listed on Both	Logo Listed on Invitation	Listed on Invitation	
Print Media* (300,000 impressions)	Yes: Logo	Yes: Logo	Yes: Logo	Yes: Listed	Yes: Listed
Social Media	Logo and Featured Story	Logo and Featured Story	Logo and Featured Photo	Mention	Mention
Website (57,000 impressions)	Online Profile and Link	Yes: Logo and Link	Yes: Logo and Link	Yes: Logo	Yes: Logo
Annual Report (5,000 impressions)	Yes	Yes	Yes	Yes	Yes
Tour of PNRI for 5-15 of your employees	Yes	Yes	Yes		
Seattle Met   The Met Pages mention (300,000 impressions)	Yes	Yes			
Customized Promotional Package	Yes	Yes			
Car Service to and from Event	Car Service or VIP Parking (FMV: \$200)				

WINE GAME SPONSORSHIP (\$7,500) will include all of the GOLD level benefits plus an exceptional recognition opportunity during the most celebrated portion of the evening. Inquire for more information.

\* Deadlines for inclusion in May and July.